

LÁRO

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Press Release

Humanitarian fashion company uses influence to fight human trafficking and aid victims

Houston, Texas, Láro, a fashion company with a mission to fight human trafficking and empower women worldwide, has given more than \$7,000 to charities in 2018. Láro was founded by Lea S. Bodie of Houston and Nika Diwa of New York. Though Diwa currently resides in The Philippines, the pair has been able to help more than 13 different organizations to further their mission to *leverage fashion as a means to empower women while advocating for underprivileged and marginalized communities around the world, specifically through supporting indigenous artisans and joining the fight against human trafficking.*

Between July and December 2018, Láro sold \$44,836.88. Ten percent (\$4,483.68) of their sales were donated to the following four organizations: Elijah Rising, Redeemed Ministries, The Landing and National Center on Sexual Exploitation. Each of these organizations received \$1,120.92.

Láro held nine events where 10% of sales were donated to the following organizations: **Liberation Point** (<https://www.liberationpoint.org>), **Reveal** (<https://www.revealbeauty.org>), **I am a Storyteller Foundation** (<https://www.iamastorytellerfoundation.org>), **Crime Stoppers of Houston** (<http://www.crime-stoppers.org>), **BeLydia** (<https://www.belydia.org>), **Lutheran South Academy** (<https://www.lutheransouth.org>), **Dressember**, (<https://www.dressember.org>) **Lunar Rendezvous Festival** (<https://www.lunarrendezvous.org/index.php>), **Elijah Rising** (<https://www.elijahrising.org>), **The Landing** (<https://www.thelanding.org>), **National Center on Sexual Exploitation** (<http://www.endsexualexploitation.org>) and **Redeemed Ministries** (<https://www.redeemedministries.com>). Láro donated \$2,394.41 to these organizations.

Láro plans to continue their mission with the launch of their Spring Summer 2019 Collection on February 1.

For Immediate Release January 18, 2019